

A dark blue silhouette of a woman's head and neck in profile, facing left. Her hair is pulled up into a bun. The background consists of concentric, light blue circles that create a ripple effect, centered behind her head. The overall color palette is dark blue and black.

We are Dirac



CHANGING THE WORLD OF SOUND

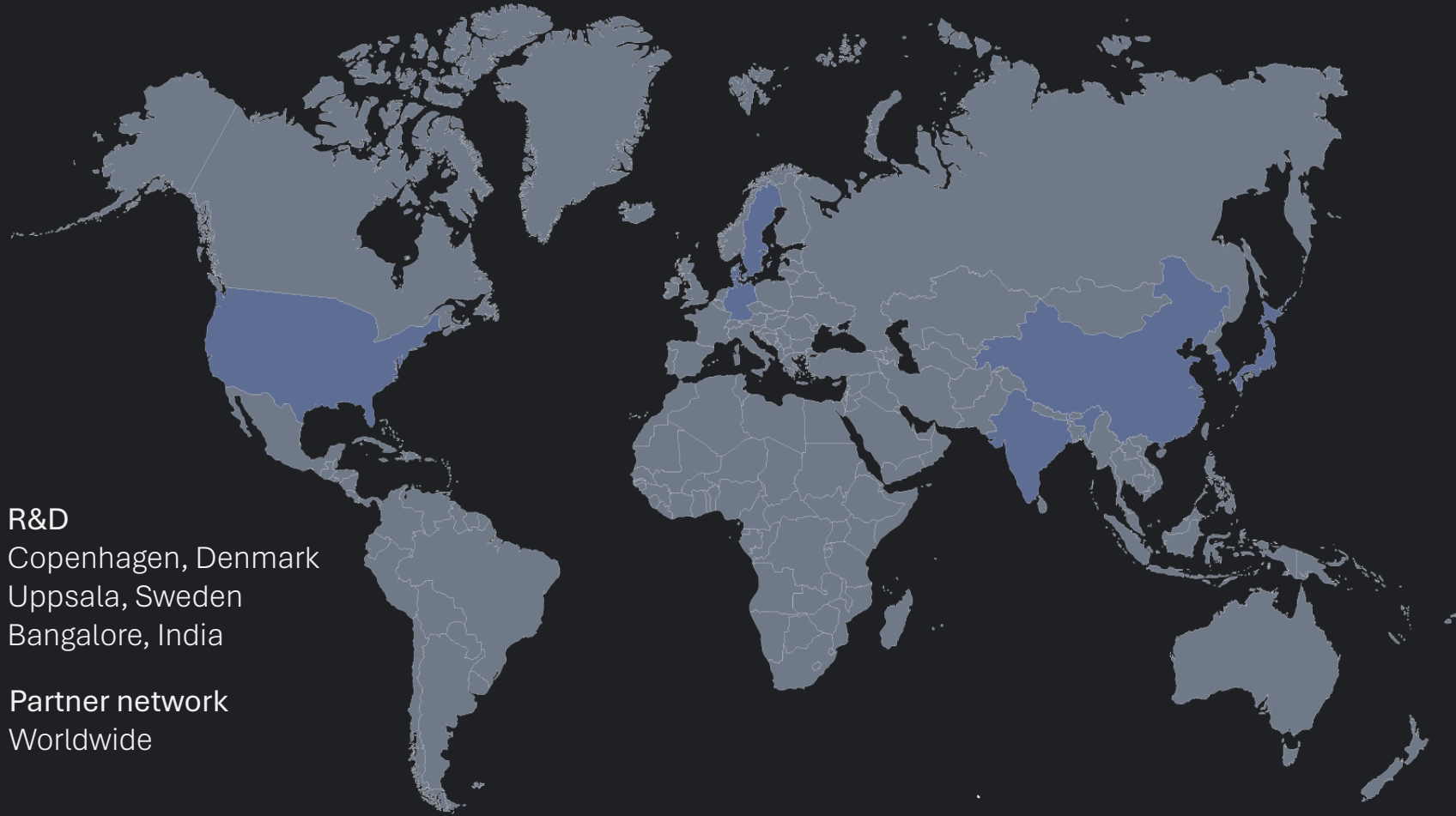
Dirac's technology redefines high-performance audio. Our software makes precise measurements and solves audio imperfections for any space.

Dirac develops software solutions for better sound experiences without the need for hardware upgrades.

Founded in 2001 by Uppsala University researchers.



Delivering better sound to 500M devices worldwide.



HQ

Uppsala, Sweden

R&D

Copenhagen, Denmark

Uppsala, Sweden

Bangalore, India

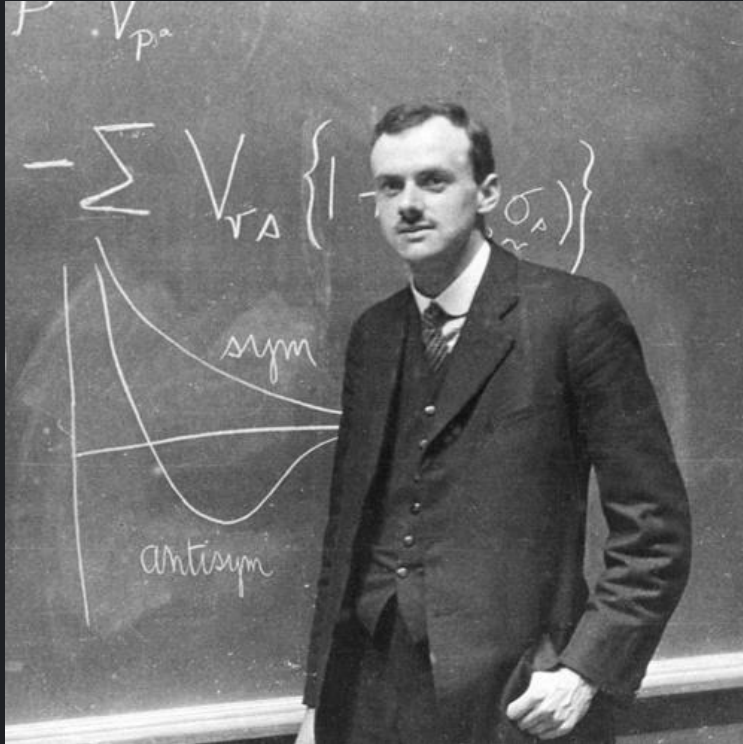
Offices

China, USA, Germany,

Japan, Korea

Partner network

Worldwide



PAUL DIRAC
1902 - 1984

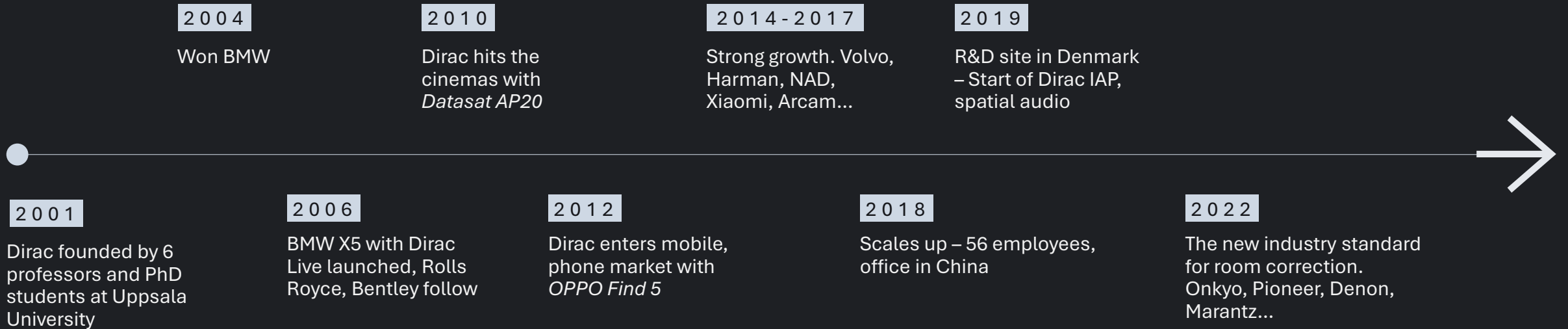
Part of the technology applied by Dirac Research is based on mathematical concepts by Paul Dirac.

Nobel prize laureate in physics 1933 for his contributions to atomic theory.

“ *I am toiling over Dirac. This balancing on the dizzying path between genius and madness is awful.*

- Albert Einstein, 1926

Our history



Trusted by leading brands

ARCAM

ASUS

KIA



Polestar

Bowers & Wilkins

BYD

DENON



FUJITSU



JBL

Klipsch



marantz

lexicon
by HARMAN



ONKYO

Pioneer



STORM|AUDIO



Endorsed by sound experts

When you run Dirac Live, it doesn't really matter what studio you're working in, I hear that true, faithful sound I'm trying to achieve.



RAMI YACUB
PRODUCER

For music listening, it's not even close. I'm for Dirac all the way.



ANDREW ROBINSON
AUDIO • VIDEO • TECH • DESIGN

Through my own personal journey through 'future-fi,' this is a next level step.



DAR KO

WSJ

The
Economist

AUDIOHOLICS
Online A/V Magazine

Forbes

digitaltrends®

THE VERGE

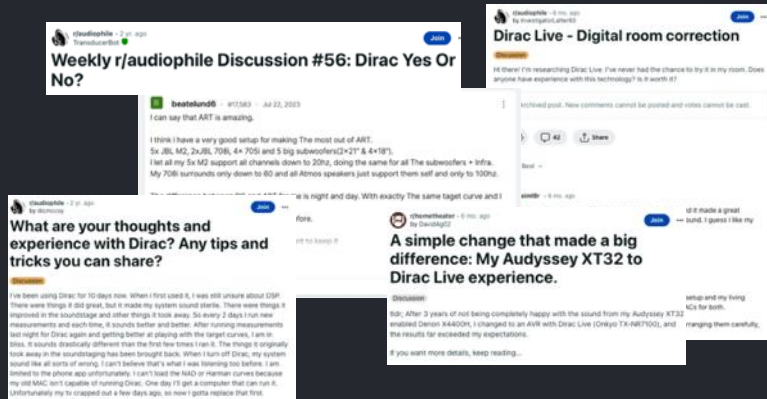
Mashable

engadget

Lifewire

Audiophiles & Dirac

FREQUENT TOPIC AMONG AUDIOPHILES



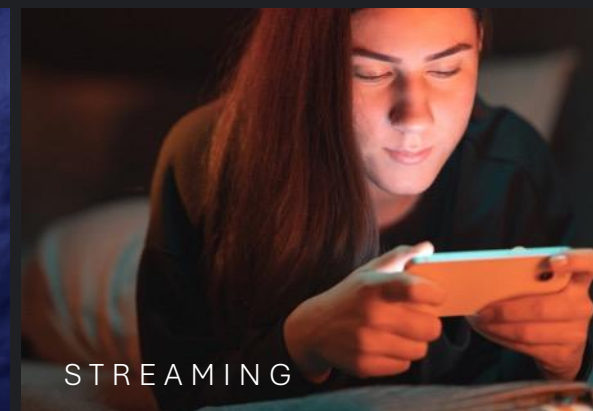
AWARDS



- NIO Quality Excellence Partner Awards 2024
- CE PRO BEST Awards CEDIA 2023
- AVSForum Best of CES 2023
- Sound & Vision Editor's Pick (2023)
- Residential Systems CES Picks Awards (2023)
- CES 2023 Innovation Awards
- CES 2022 Innovation Awards
- CES 2020 Innovation Award
- Uppsala City Innovation of the Year (2020)
- Denso Ten Technical Development Award (2019)



Our segments



Thank you

Dirac Research
info@dirac.com
+46 18 4108210
Dragarbrunnsgatan 73
753 20 Uppsala, Sweden

